

Maliyah Ross

Gilbert, AZ · 480-277-7525 · builtinfaith247@gmail.com · <https://built-by-faith.com/>

Dear Hiring Manager,

I am a graphic designer with hands-on experience in advertising, marketing visuals, and brand development. My work is grounded in strong design principles — typography, layout, color, and visual hierarchy — and driven by the goal of creating strategic, impactful work that communicates clearly and connects with real audiences.

Using the Adobe Creative Suite, I design cohesive brand materials, advertising campaigns, out-of-home executions, and digital graphics that maintain consistency across platforms. I bring the same level of care to a billboard as I do to a social media asset — understanding that every touchpoint is an opportunity to strengthen a brand's presence in the market.

I am detail-oriented, organized, and committed to producing work that is both visually distinctive and professionally executed. I approach every project as an opportunity to solve a problem, improve communication, and deliver something the audience genuinely responds to.

Thank you for taking the time to review my portfolio. I would love the opportunity to bring my skills to your team and contribute to work that makes an impact.

Sincerely,

Maliyah Ross

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Graphic Designer · Advertising & Brand Development

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SUMMARY

Graphic designer with experience in advertising, brand identity, and marketing visuals. Skilled in creating strategic, visually compelling work across print and digital formats — from OOH campaigns and editorial layouts to brand systems and digital graphics. Proficient in the full Adobe Creative Suite with a sharp eye for typography, color, and composition.

SKILLS & TOOLS

- ◆ Adobe InDesign, Illustrator, Photoshop
 - ◆ Brand Identity & Campaign Design
 - ◆ OOH & Print Design
 - ◆ Digital Graphics & Social Media Assets
 - ◆ Canva, Microsoft Office Suite
 - ◆ Photography & Photo Editing
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EXPERIENCE

M4 Elements | *Graphic Designer*

1/25 to Present

- Design graphics, edit photos, and support creative projects using the full Adobe Creative Suite
- Create brand materials, marketing visuals, and campaign assets for client projects
- Manage digital file systems to keep assets organized and accessible across projects
- Troubleshoot equipment and software issues to keep production running smoothly

Bourgade Catholic High School | *Assistant Track Coach*

9/24 to 5/25

- Designed and led structured workout plans for student-athletes, demonstrating project leadership and planning skills
- Mentored students in discipline, goal-setting, and performance improvement

C & R Packing | *Office Assistant*

7/21 to 12/22

- Managed front desk operations, client scheduling, and team coordination
 - Maintained organized digital and physical records for client accounts and inventory
 - Handled vendor communication and supply management to support daily operations
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EDUCATION

Grand Canyon University *Bachelor of Arts — Advertising & Graphic Design*

Mesa Community College *Associate of Arts*